

CounterPoint®

Durable Counter Mats





Counter Top Space is Too Valuable to Waste!

Put This Valuable Space

to Work for You – Add Your Message to Our Counter Mats and

- ✓ Deliver **targeted** marketing
- ✓ Generate **impulse** sales
- ✓ Create brand **awareness**
- ✓ Sell **MORE!**



The Industry's Leading Counter Mat Manufacturer

Get the Most Out of This Valuable Space, Put CounterPoint® To Work for You and Get

DURABILITY

- ✓ Our traditional mats print directly to plastic
- ✓ We use high quality materials not available from local printers and generic POP suppliers

QUALITY & RELIABILITY

- ✓ America's leading counter mat manufacturer
- ✓ Over 40 years of manufacturing experience
- ✓ Award winning print quality
- ✓ Manufactured in the USA



INTRODUCING Stitched Edge FABRIC MATS

Our new Stitched Edge fabric mat expands the mat's use beyond counter mats into exciting new markets like Trading Card Game (TCG) mats, eSports game mats, and desk mats that pad both the keyboard and the mouse.



Image dye-sublimated permanently into the mat and the stitched edge.

Standard Sizes - 3mm thick

9" x 11"	14" x 24"	15.75" x 17.72"	15.75" x 35.43"
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CounterPoint®

Durable Counter Mats

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Origin'L® Fabric – Page 7



Peel&Place – Page 11



Frame-It® Window – Page 12

LOOK WHO'S USING COUNTER MATS

These businesses, industries, and service providers use counter mats to deliver targeted marketing and generate more sales on counter tops everywhere!

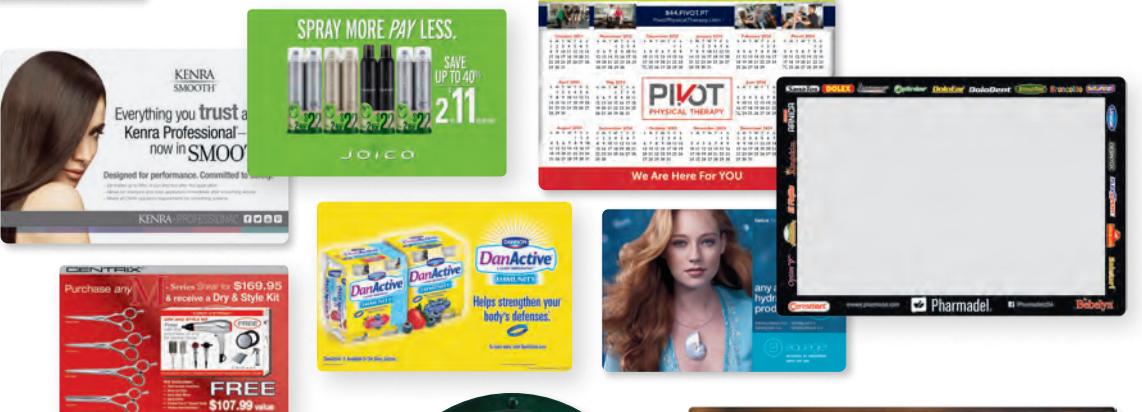
Automotive

Auto Repair
Auto Parts
Car Rental
Auto Sales



Beauty & Health

Cosmetics
Jewelry
Lingerie
Dental
Eye Glasses & Contacts
Apparel & Fashion
Physical Fitness
Safety



Entertainment

Gaming
Golf
Boating
Tourism
Toys
Recreation
Motion Picture
Newspaper
Television & Radio
Sports



Food & Beverage

Alcohol
Fast Food
Soft Drink
Convenience Store
Snack Food
Grocery



Hardware

Lawn & Garden
Manufacturing
Industrial Supply
Construction
Equipment Supply
Equipment Rental
Electrical Supply



Medical

Pharmaceutical
Dental
Doctors
Hospitals



Pets

Pet Store
Veterinary
Pet Products



Retail

Credit Card
Consumer Electronics
Sporting Goods
Home Furnishings
Grocery
Office Supply
Floral
Lottery



Professional

Real Estate
Insurance
Banking
Legal
Financial



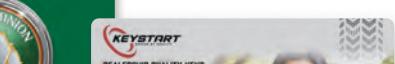
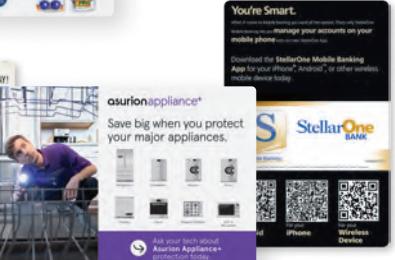
Services

Advertising
Education
Dry Cleaning
Transportation
Government
Freight & Delivery
Hospitality & Travel
Printing & Publishing



Counter Top Space is Too Valuable to Waste!

Put This Valuable Space to Work for You –
Add Your Message to Our Counter Mats



COUNTER MAT OPTIONS

PROTECTIVE SURFACES



A durable, textured, matte finish and our most popular surface

Origin'L Fabric®

Soft fabric with Heavy Duty Base

BASE MATERIALS



Heavy Duty

A durable natural open-cell rubber base. 1/16" & 1/8" Thick



Peel&Place®

This latex-free, ultra-thin base uses a lo-tac repositionable adhesive. .015" Thick



DuraTec®

Extremely durable, odorless, latex-free, synthetic rubber backing. Light weight. 1/16" & 1/8" Thick



Barely There™

An economical, latex-free, ultra-thin non-slip base. .020" Thick

THICKNESSES

Actual material thickness may vary slightly.

.015"	.020"	~1/16"	~1/8"	~1/4"	FABRIC ONLY
		1.5mm (.059")	3mm (.118")	5mm (.197")	

STANDARD SIZES

9" x 11"	14" x 24"	17" x 26"
10" x 15"	Now available for Vynex® surface mats	
11" x 17"	15" x 36"	20" x 28"
12" x 18"	Now available for Vynex® surface mats	
13" x 19"	16" x 18" NEW!	24" x 36" NEW!
14" x 19"	16" x 20"	
16" x 35"	Now available for Vynex® surface mats	

NEW! STITCHED EDGE SIZES

9" x 11"
14" x 24"
15.75" x 17.72"
15.75" x 35.43"

See Page 8 for more information

OUR PREMIUM LATEX-FREE COUNTER MAT

DuraTec®

Durability, economy, and freight savings make this **exclusive mat** a popular **long-term option**.

- ✓ Our top-performing counter mat
- ✓ Light weight – reduces shipping cost
- ✓ ODORLESS & Latex-Free
- ✓ Great for education and health care promotions
- ✓ Made in USA with  US Materials



Image reverse printed directly to plastic surface.

DuraTec® – a latex-free synthetic rubber backing that is lightweight & durable with excellent non-skid properties.



PENNZOIL PLATINUM® FULL SYNTHETIC MOTOR OIL

MADE FROM NATURAL GAS FOR NEXT LEVEL PERFORMANCE

Crasher Protection
Better Fuel Economy
Horsepower Protection
Unleaded Wear Protection
Excellent Extreme Temperature Performance

DESIGNED FOR COMPLETE PROTECTION

PENNZOIL.COM



Art Specs & General Info: Page 16-17

DuraTec® Options

Imprint: 4-Color Process Offset Lithography on plastic

Surface: Vynex® durable textured matte finish

Base: DuraTec® durable, odorless, latex-free synthetic rubber

Minimum: 25 pieces (2-24 pieces QUR)

Lead Time:

5-Day Production: PDF for reference only

6-Day Production: After PDF approval

Reorder 5-Day: PDF for reference only

Rush Services: 2-Day, 3-Day, 4-Day*

*Call for availability

Current Pricing: CounterPointPromo.com/dtpx



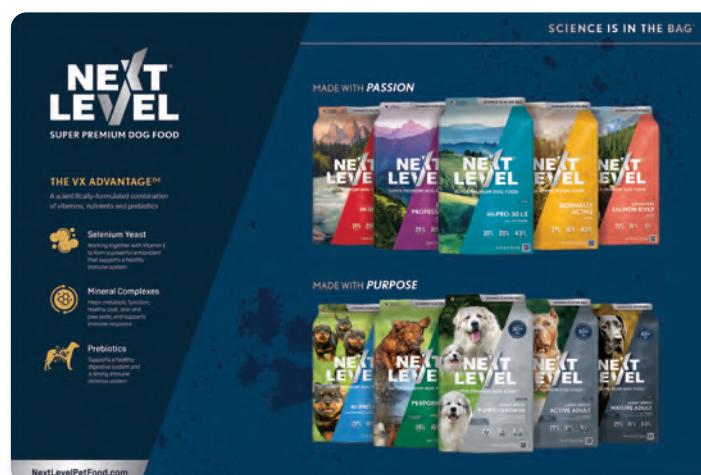
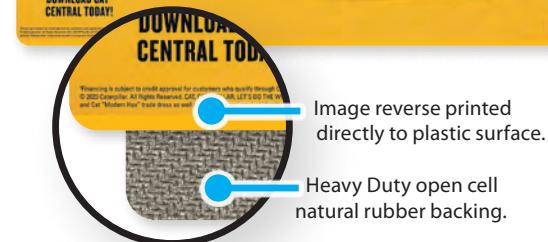
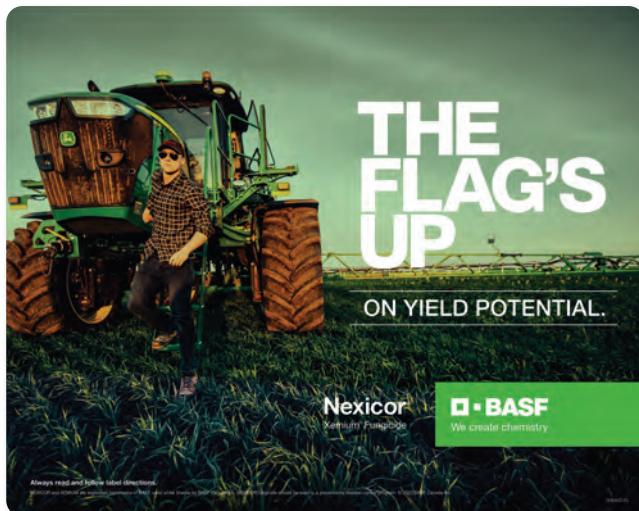
Sizes	9" x 11"	10" x 15"	11" x 17"	12" x 18"	13" x 19"	14" x 19"	14" x 24"	15" x 36"	16" x 18"	16" x 20"	16" x 35"	17" x 26"	20" x 28"	24" x 36"
Vynex®														
1/16" 1.5mm	ND911	ND1	ND117	ND12	ND139	ND1419	ND1424	ND1536	ND1618	ND1620	ND1635	ND1726	ND2028	ND2436
1/8" 3mm	NH911	NH1	NH117	NH12	NH139	NH1419	NH1424	NH1536	NH1618	NH1620	NH1635	NH1726	NH2028	NH2436

OUR PREMIUM, MOST POPULAR COUNTER MAT

HeavyDuty

Durable rubber base and rugged surface creates a popular general purpose mat.

- ✓ Popular counter mat for all types of promotions
- ✓ Built to withstand the wear & tear of everyday promotions
- ✓ Medium to long term use
- ✓ Made in USA with  US & Global Materials



Heavy Duty Options

Imprint: 4-Color Process Offset Lithography on plastic

Surface: Vynex® durable textured matte finish

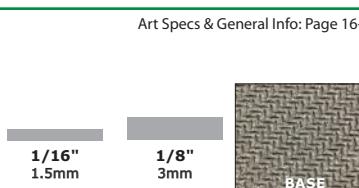
Base: Heavy Duty open cell natural rubber

Minimum: 25 pieces (2-24 pieces QUR)

Lead Time:

5-Day Production: PDF for reference only
6-Day Production: After PDF approval
Reorder 5-Day: PDF for reference only
Rush Services: 2-Day, 3-Day, 4-Day*
*Call for availability

Current Pricing: CounterPointPromo.com/hdpx



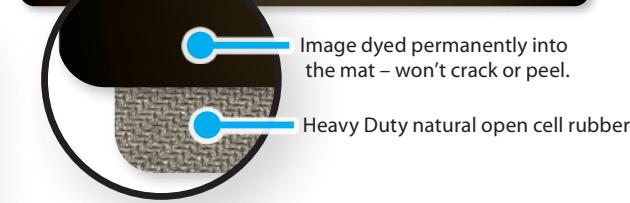
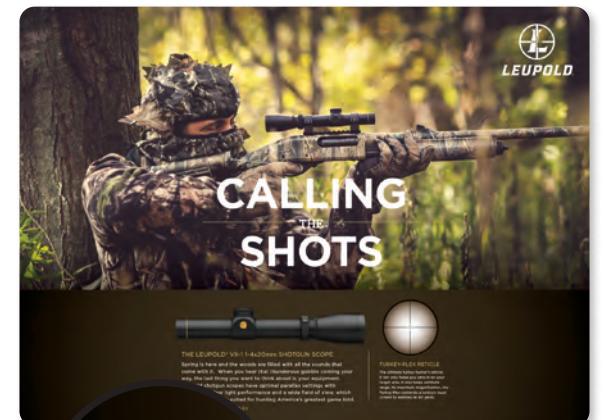
Art Specs & General Info: Page 16-17

OUR SOFT BUT TOUGH FABRIC COUNTER MAT

Origin'L Fabric®

A soft fabric surface and cushioned rubber base protects items placed on the mat as well as the countertop.

- ✓ Cushioned display surface – ideal for glass countertops
- ✓ Great for sensitive products like eyeglasses, guns, and jewelry
- ✓ Great for game boards & play mats
- ✓ Rolls up for easy transportation and storage
- ✓ Made in USA with  Global Materials



Art Specs & General Info: Page 16-17

Origin'L Fabric® Options

Imprint: 4-Color Process
Dye Sublimation

Surface: Origin'L Fabric®

Base: Heavy duty open cell natural rubber fused to the polyester fabric surface

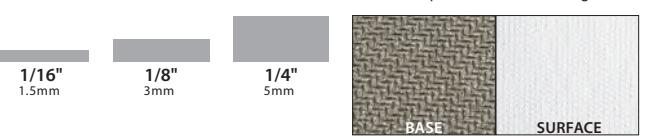
Minimum: 25 (2-24 pieces QUR)

Lead Time:

5-Day Production: PDF for reference only
6-Day Production: After PDF approval
Reorder 5-Day: PDF for reference only

Rush Services: 2-Day, 3-Day, 4-Day*
*Call for availability

Current Pricing: CounterPointPromo.com/fapx



Sizes	9"x 11"	10"x 15"	11"x 17"	12"x 18"	13"x 19"	14"x 19"	14"x 24"	15"x 36"	16"x 18"	16"x 20"	16"x 35"	17"x 26"	20"x 28"	24"x 36"
Vynex®	Origin'L Fabric®													
1/16" 1.5mm	NT911	NT1	NT1117	NT12	NT1319	NT1419	NT1424	NT1536	NT1618	NT1620	NT1635	NT1726	NT2028	NT2436
1/8" 3mm	NG911	NG1	NG1117	NG12	NG1319	NG1419	NG1424	NG1536	NG1618	NG1620	NG1635	NG1726	NG2028	NG2436

Origin'L Fabric® Stitched Edge

Our **NEW** **Stitched Edge** adds a level of sophistication & refinement to our tried-and-true **Origin'L Fabric®** counter mats. The finished edge expands the mat's use beyond counter mats into exciting new markets like Game and Desk mats.

- ✓ Fabric surface with stitched edge finish
- ✓ Rolls up for easy transportation and storage
- ✓ Brilliant image dyed permanently into the mat – won't crack or peel
- ✓ Printed in the USA
- ✓ Made in USA with  Global Materials



Image dyed-sublimated permanently into the mat and the stitched edge.

Heavy Duty natural open cell rubber.

Origin'L Fabric® Options

Imprint: 4-Color Process
Dye Sublimation

Surface: Origin'L Fabric®

Base: Heavy duty open cell natural rubber fused to the polyester fabric surface

Minimum: 25 (2-24 pieces QUR)

Lead Time:
5-Day Production: PDF for reference only
6-Day Production: After PDF approval
Reorder 5-Day: PDF for reference only

Rush Services: 2-Day, 3-Day, 4-Day*
*Call for availability

Current Pricing:
CounterPointPromo.com/fase



1/8"

3mm

BASE SURFACE

1/8"

3mm

BASE SURFACE

1/8"

3mm

BASE SURFACE

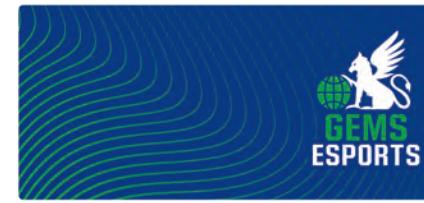
Origin'L Fabric® Game Mats

Our **NEW** **Game Mats** are perfect for Trading Card Games (TCG), eSports, and computer games.

- ✓ Easier handling of cards & game pieces
- ✓ Muffles dice sounds and bounce
- ✓ Rolls up for easy transportation and storage
- ✓ Stitched Edge or traditional die-cut finish
- ✓ Brilliant image dyed permanently into the mat
- ✓ Printed in the USA
- ✓  Made in USA with  Global Materials



Trading Card Games (TCG)



eSports Games

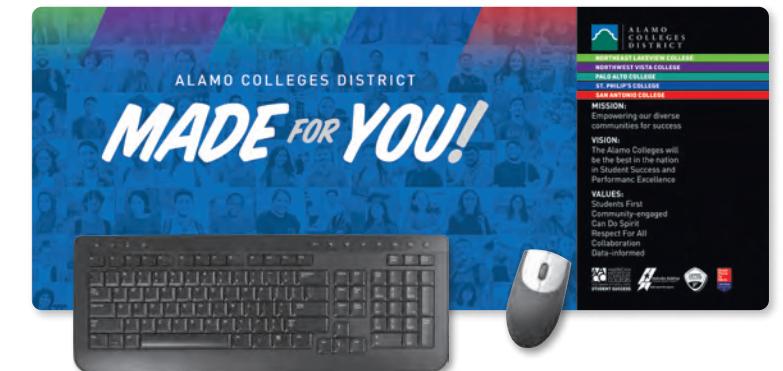


Computer Games

Origin'L Fabric® Desk Mats

Our **Desk Mats** cushion the desk top with room for keyboard and mouse.

- ✓ Protects the desk top
- ✓ Rolls up for easy transportation and storage
- ✓ Stitched Edge or traditional die-cut finish
- ✓ Brilliant image dyed permanently into the mat
- ✓ Printed in the USA
- ✓  Made in USA with  Global Materials



Art Specs & General Info: Page 16-17

Origin'L Fabric® Options

Imprint: 4-Color Process
Dye Sublimation

Surface: Origin'L Fabric®

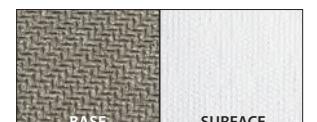
Base: Heavy duty open cell natural rubber fused to the polyester fabric surface

Minimum: 25 (2-24 pieces QUR)

Sizes 14" x 19" | 14" x 24" | 15" x 36" | 16" x 18" | 16" x 20" | 16" x 35" | 17" x 26" | 20" x 28" | 24" x 36"

Origin'L Fabric® Game & Desk

1/16" 1.5mm	BT1419	BT1424	BT1536	BT1618	BT1620	BT1635	BT1726	BT2028	BT2436
1/8" 3mm	BG1419	BG1424	BG1536	BG1618	BG1620	BG1635	BG1726	BG2028	BG2436
1/4" 5mm	BB1419	BB1424	BB1536	BB1618	BB1620	BB1635	BB1726	BB2028	BB2436



1/16"

1.5mm

1/8"

3mm

1/4"

5mm



BASE SURFACE

3mm

5mm

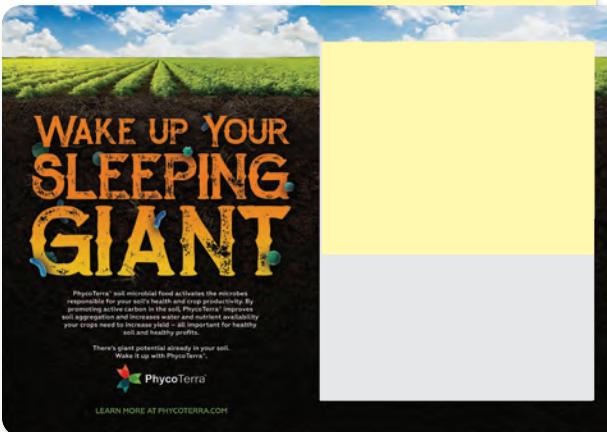
BASE SURFACE

5mm

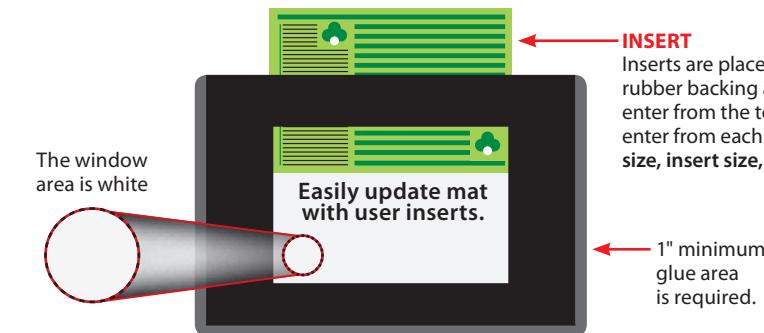


Easily update your promotion by simply changing an insert, keeping your content current and extending the life of the counter mat.

- ✓ Permanent message on the outside and interchangeable message on the inside
- ✓ Great for location-specific information and frequently changing pricing, menus, or promotions
- ✓ Easily build custom windows into the art
- ✓ Non-magnetic
- ✓ Made in USA with US & Global Materials



OUR INTERCHANGEABLE CONTENT COUNTER MAT



INSERT
Inserts are placed into a pocket created between the rubber backing and surface. Unless specified, inserts enter from the top. For dual pane window mats, inserts enter from each side. When ordering, specify window size, insert size, and entry side.



Change window content anytime!

Frame-It® Options

Imprint: 4-Color Process Offset Lithography on plastic

Surface: Vynex® durable textured matte finish

Base: Heavy Duty

Base: DuraTec® durable, odorless, latex-free synthetic rubber

Base: Barely There™ ultra-thin, latex-free, non-slip polymer. Barely half the thickness of a dime

Base: Peel&Place® lo-tac, latex-free, repositionable adhesive

Minimum: 25

Lead Time:

6-Day Production: PDF for reference only

7-Day Production: After PDF approval

Reorder 6-Day: PDF for reference only

Rush Services: 3-Day, 4-Day, 5-Day

Current Heavy Duty Pricing: CounterPointPromo.com/xhp

Current DuraTec® Pricing: CounterPointPromo.com/xdpx

Current BarelyThere® Pricing: CounterPointPromo.com/xbp

Current Peel&Place® Pricing: CounterPointPromo.com/xpp

Sizes	9"x11"	10"x15"	11"x17"	12"x18"	13"x19"	14"x19"	16"x20"	17"x26"
Heavy Duty								
1/16" 1.5mm	FFT911	FFT1	FFT111	FFT12	FFT139	FFT149	FFT160	FFT172
1/8" 3mm	FFG911	FFG1	FFG111	FFG12	FFG139	FFG149	FFG160	FFG172
DuraTec®								
1/16" 1.5mm	FFD911	FFD1	FFD111	FFD12	FFD139	FFD149	FFD160	FFD172
1/8" 3mm	FFH911	FFH1	FFH111	FFH12	FFH139	FFH149	FFH160	FFH172
Barely There®								
.020"	FFR911	FFR1	FFR111	FFR12	FFR139	FFR149	FFR160	FFR172
Peel & Place®								
.015"	FFP911	FFP1	FFP111	FFP12	FFP139	FFP149	FFP160	FFP172
WINDOW	5 1/4" x 8 1/4"	5 1/4" x 8 1/4"	8 1/4" x 10 3/4"	8 1/4" x 10 3/4"	8 1/4" x 13 3/4"	8 1/4" x 13 3/4"	10 3/4" x 16 3/4"	10 3/4" x 16 3/4"
INSERT	5 1/2" x 8 1/2"	5 1/2" x 8 1/2"	8 1/2" x 11"	8 1/2" x 11"	8 1/2" x 14"	8 1/2" x 14"	11" x 17"	11" x 17"
MAX WIN	7" x 9"	8" x 13"	9" x 15"	10" x 16"	12" x 17"	12" x 17"	14" x 18"	15" x 22 1/2"



PRODUCT SAFETY

✓ CPSIA ✓ Prop 65

Our products are tested by Bureau Veritas to ensure they conform to applicable CPSIA and Prop 65 safety standards. All of our products passed the applicable tests. Unless the counter mat is specifically targeted for children, a CPSIA Certificate of Conformity is not usually required. View our Certificate of Conformity in the Product Safety section of our website at CounterPointPromo.com/safety.

FREE PDF "PAPER" PROOF



- ✓ Full color PDF to confirm the art received and used is correct
- ✓ FREE – Emailed with every order & reorder
- ✓ Sent within 24 hours of receipt of PO and usable art

When the FREE PDF "Paper" Proof is sent for "reference ONLY", it means production will begin without waiting for PDF proof approval. This PDF is not an accurate color proof – use for design reference only.

STANDARD LEAD TIME

Production begins the business day following receipt of PO and approved, usable art. Art that is not usable requires additional lead time.

Production lead times are based on orders up to 2,500 pieces. For larger quantities, call for production times.

Packaging requires additional production time determined by the type of packaging required.

Order with Production Proof: Production time following proof approval is 6 days, 7 days for Frame-It® FLEX. Rush options may be available – see below

RUSH SERVICES

Based on 1,000 piece order. See product options for rush service availability.

2-DAY \$100/v **3-DAY** \$62.50/v **4-DAY** \$50/v **5-DAY** \$37.50/v **6-DAY** \$25/v

Contact us for order verification. All order details, including PO, art which is usable without modification or change, shipping instructions, and payment arrangements must be received by Noon Pacific Standard Time. Art must conform to our Art Check List (see Last Page).

FREE PDF "Paper" Proof sent for reference ONLY. Add one day or \$50/v for PDF approval if required. Quantities over 2,500 may incur additional charges – call for details.

Rush charges cover any special handling, overtime, and other factors necessary to meet a rush schedule. Order changes made after an order is submitted will affect delivery dates and rush charges may be incurred to maintain scheduled ship date.

PRODUCTION SPECS

Standard Production Time: Production begins the business day following receipt of PO and approved, output-ready art. Art that is not output-ready requires additional lead time. Standard lead times are based on orders up to 2,500 pieces. For larger quantities, call for production times.

5-DAY: PDF proof for reference only

6-DAY: PDF proof approval required

Reorder 5-DAY: PDF proof for reference only

Frame-It® FLEX: Add two days to above lead times

Custom Dies: Add three days to above lead times

Packaging: Production time determined by the type of packaging required

Order with Production Proof: Production time following proof approval is 8 days, 10 days for Frame-It® FLEX. Rush options are available.

Rush Orders: Contact us for order verification. All order details, including PO, art which is usable without modification or change, shipping instructions, and payment arrangements must be received by **Noon Pacific Standard Time**. Art must conform to our Art Check List (see Last Page) and must be usable without modification or change. Your order will not ship as requested if unusable art is submitted. See product options for rush service availability - based on 1,000 piece order. **FREE PDF "Paper" Proof sent for reference ONLY.** Add one day or \$50/v for PDF approval if required. Quantities over 1,000 may incur additional charges.

2-Day Production: \$100/v

3-Day Production: \$62.50/v

4-Day Production: \$50.00/v

5-Day Production: \$37.50/v

6-Day Production: \$25/v

See product options for rush service availability.

Rush charges cover any special handling, overtime and other factors necessary to meet a rush schedule. Order changes made after an order is submitted will affect delivery dates and rush charges may be incurred to maintain scheduled ship date. Additional rush charges, when required, are \$50/v (minimum) per day rushed.

Pricing: All prices include up to a 4-Color print but exclude a set-up fee. All prices are subject to change without notice. To ensure you have the best possible price, contact your Product Specialist for an aggressive BottomLine™ quote.

Terms: Standard credit terms are Net 30 upon approved credit. A signed credit application is required. Terms for credit card payments are Net 10. Late payments will incur a 1½% per month late fee. Prepayment of initial order may be required.

Marketing: It is our practice to use overruns for samples and product images in our advertising. If this is not acceptable, please indicate this to us in writing.



Important Note: Lead times and rush charges are based upon the receipt of final art approval and complete order instructions – not when an order is submitted. Art that is not usable usually requires additional lead time. Always allow time to acquire art and proof approval. Packaging or custom die requirements may also increase lead time.

GENERAL ART SPECS

The following, in conjunction with the "Art Check List" (Last Page), outlines the production specifications for the successful completion of your project.

Art Specifications: Art must be usable digital files and should conform to the art specifications found in our "Art Check List" on the Last Page. Changes made after production begins will incur additional charges.

Color Target: Send samples of printing or items to match for color when your order is placed. We can't match your target if we can't see it!

Art Services: Any time art must be created or modified, art services will be billed at \$75/v per hour.

FREE PDF "PAPER" Proof: When the FREE PDF "Paper" Proof is sent for "reference ONLY", it means production will begin without waiting for PDF proof approval. This PDF is not an accurate color proof – use for design reference only.

Production Proof: \$300/v. Production proofs are recommended whenever color matching is critical and may be required on larger orders.

Registration: Please allow $\pm 1/16"$ registration variance of the print to the product perimeter.

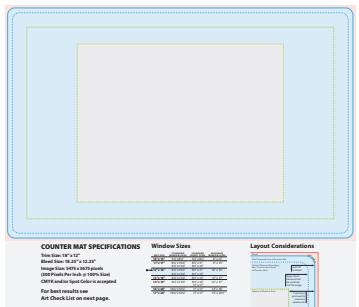
Email & FTP: Submit files smaller than 3Mb via email to your Product Specialist. Submit files up to 80Mb via the ftp upload utility at CounterPointPromo.com/upload. Remember to also send a printed sample of what you expect the art to look like. See our Art Check List (next page) for details on art submission.

Borders: When art includes a border or other art element that runs parallel to the counter mat's edges, the naked eye can distinguish slight variations in print positioning. For this reason, we do not recommend the use of a border because the nature of manufacturing limits registration capabilities to $\pm 1/16"$.

Offset Lithography: All images submitted for hard surface counter mats are printed as submitted. Image resolution should be set at 300ppi. Remember that effective image resolution is decreased when an image is enlarged in a layout program; so, images should be 300ppi at 100% size in the final document.

While standard offset reproduces color and detail very well, the product surface can sometimes alter the color and appearance of the printed image. When color is critical, we always recommend a production proof. Fonts and type elements smaller than 8 point may not be readable.

PMS/Spot Colors: All PMS/Spot colors will be converted to 4-Color Process. When referencing a PMS color in a process color print, refer to a Pantone® COLOR BRIDGE® to see how the color translates when converted to CMYK. Most colors change when converted to CMYK.



For best results submit your high resolution editable art using one of our templates.

CounterPointPromo.com/templates

Errors and Omissions: CounterPoint® makes every effort to ensure all information is complete and accurate. If there is inaccurate or incomplete information, we apologize but unconditionally reserve the right to correct any erroneous or missing language and information at any time, including erroneous prices. Further, CounterPoint® cannot and will not be responsible or liable for any damages, however described, that are caused as a result of said erroneous or missing information. If such an incident should occur, you will be notified of correct information as soon as it is reasonably possible after discovery.

Terms and Conditions: No terms or conditions of purchase orders different from the terms and conditions of seller (CounterPoint®) will become part of any sales agreement, purchase order, or other document unless it is specifically approved in writing. Our terms and conditions are part of our credit application. The credit application is available from your Product Specialist or Customer Service Representative or online at CounterPointPromo.com/downloads/Credit_Application.pdf and must be completed and approved prior to order processing. Whew! Life is too short for this legal jargon but such is the world today!

✓ ART CHECK LIST

A quick test to ensure success! Art and digital files that pass this pre-flight "test" usually flow through our system with ease. These guidelines are also explained in detail at CounterPointPromo.com/production.

1 Layout

- ✓ 1/8" Bleed when art extends off of the mat
- ✓ Critical elements at least 1/4" inside mat's edge

2 Image Resolution

Image resolution MUST be 300ppi or higher. EVERY file used to create the final piece MUST be included and editable. This includes linked or placed files.

- ✓ Save images at 300ppi/dpi, sized to 100%
- ✓ Save images as .psd, .tif, .eps, or .ai files
- ✓ Include editable versions of *all* files

3 Fonts

- ✓ For Sublimation: at least 18pt serif, 12pt sans-serif
- ✓ For Offset and UV Ink Jet: at least 8pt
- ✓ All reversed type set to bold
- ✓ Convert all fonts to outlines/curves
- ✓ Include all Screen & Printer fonts

4 File Formats

- ✓ InDesign®
- ✓ Hi-Res PDF
- ✓ Photoshop®
- ✓ Illustrator®
- Word, Publisher, PowerPoint, and Excel are not acceptable file formats.

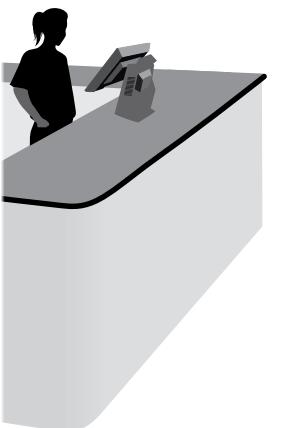
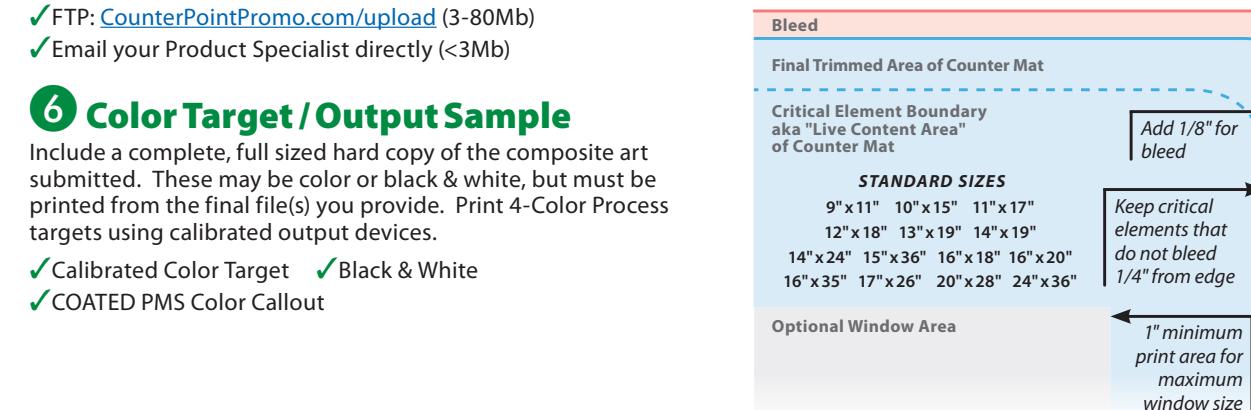
5 Art Submission

- ✓ FTP: CounterPointPromo.com/upload (3-80Mb)
- ✓ Email your Product Specialist directly (<3Mb)

6 Color Target / Output Sample

Include a complete, full sized hard copy of the composite art submitted. These may be color or black & white, but must be printed from the final file(s) you provide. Print 4-Color Process targets using calibrated output devices.

- ✓ Calibrated Color Target
- ✓ Black & White
- ✓ COATED PMS Color Callout



Counter Top Space is Too Valuable to Waste!

Put This Valuable Space to Work for You – Add Your Message to Our Counter Mats and make your Point at the Point of Sale or Service

CounterPointPromo.com

Look Who's 'POP'ing

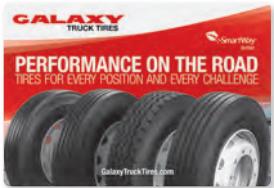
These businesses, industries, and service providers 'POP'!
They use Point-Of-Purchase counter mats in their promotional efforts.

AUTOMOTIVE – FINANCIAL SERVICES – APPAREL & FASHION – RETAIL SALES



- PHARMACEUTICAL – BEAUTY & HEALTH – EDUCATION
- CONSUMER ELECTRONICS – HOSPITALITY – TRAVEL
- MANUFACTURING –
- TRANSPORTATION –
- REAL ESTATE
- GOVERNMENT

ENTERTAINMENT –



- FOOD & BEVERAGE – INDUSTRIAL SUPPLY

COMMUNICATION –

- FURNISHINGS – LEGAL SERVICES – AIRLINE

MOTION PICTURE –

- DRY CLEANING – PROMOTIONAL PRODUCT

FOOD SERVICE – CONSTRUCTION – RENTAL CAR – SPORTS – TELEVISION – RADIO

OFFICE SUPPLY – SPORTING GOODS – INSURANCE –



- AUTO PARTS

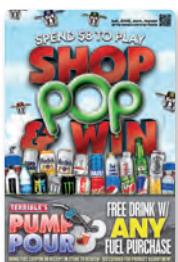
MEDICAL – PET SUPPLIES – PUBLISHING – SERVICE –

- RECREATION

GAMING – GROCERY – CREDIT CARD – FURNITURE –

- FAST FOOD

ADVERTISING – GOLF –



- RENTAL CAR – EQUIPMENT SUPPLY – TOYS

AUTO SALES & SERVICE –

- SAFETY – BANKING – SNACK FOOD – FLORAL

BOATING – SOFT DRINK –

- CONVENIENCE STORE – DELIVERY – JEWELRY

FITNESS – NEWSPAPER –

- COSMETICS –

TOURISM – DENTAL – COMPUTER & SOFTWARE – SIGNS –



1. CUSTOM COLORS
2. STANDARD COLORS
3. CANISTER COLORS

EQUIPMENT RENTAL – JEWELRY – LAWN & GARDEN –



- ELECTRICAL SUPPLY –

VETERINARY –

- PRINTING – FREIGHT –

ANY COMPANY THAT WANTS TO MAKE THEIR POINT AT
THE POINT-OF-PURCHASE OR POINT-OF-SERVICE

Make Your Point at the Point-Of-Purchase or Service

with

CounterPoint®
Durable Counter Mats



Manufactured in the USA
with US & Global Materials